



Advertising and Listings on The Big Idea Terms & Conditions

- Rates are effective August 2022 until further notice.
- Rates are in New Zealand dollars and exclusive of GST.
- Rates are for standard formats only. Please contact us for prices on non-standard ad formats.
- All materials are due no later than 3 working days before a campaign's start date.
- Bookings are subject to availability.
- Unless otherwise agreed, advertisers are responsible for the creation of their own ads according to the specifications we provide.
- Unique Visitor and Page Impression numbers are estimates sourced from Google Analytics traffic data.
- We like looping but please keep animation simple (no distracting strobe effects).
- The Big Idea reserves the right to reject any advertising for reasons of suitability or relevance.
- **Internships** - While not covered under the Employment Relations Act, interns are protected under the Health and Safety at Work Act and the Human Rights Act. You will need to ensure the role you are advertising fully complies with both these Acts. There are also rules around internships, particularly unpaid volunteer internships (see Employment New Zealand's [The Legality of no-pay or low-pay internships](#) and the Labour Inspectorate [Position Statement – working without payment](#)). To avoid situations where interns could be considered to be exploited, you should consider your intern's needs and what tasks you are expecting them to complete before offering the internship i.e. ***“by ensuring the internship is mainly about learning new skills and gaining experience”***. So that it is clear from the outset to both parties what the role comprises, it is now a TBI requirement that if you want to advertise your volunteer internship role with us you must list the tasks and the hours you expect potential interns to do in the listing itself. We reserve the right to remove any internship listing that does not comply.

Payment

- The Big Idea will invoice for advertising served upon commencement of a campaign.
- Unless otherwise specified, payment is due by the 20th of the month following invoice.
- Unless communication is entered into and agreement is made about a suitable payment date, all late payments will incur a 10% penalty fee.

Please contact advertising@thebigidea.co.nz for enquiries

www.thebigidea.co.nz